



*Linked in Friendship, Connected in Service
Austin (TX) Chapter*

**The Links Foundation, Incorporated &
The Austin (TX) Chapter of The Links, Incorporated
*present***



2020 Sponsorship Packet



Dear Community Partner:

The Links Foundation, Incorporated and The Austin (TX) Chapter of The Links Incorporated are proud to present another classic evening of entertainment in its Harlem Nights series, "*A Knock-out Affair*." The event is set for Saturday, October 3, 2020, 7:00 p.m. at the elegant J. W. Marriott Hotel located at 110 E. 2nd Street in Austin, Texas. The Harlem Nights gala, the premier fundraiser of The Austin (TX) Chapter, celebrates the wealth of talent that permeated New York during the Harlem Renaissance period. The era saw the emergence of African Americans into the sport of boxing. Jack Johnson had become the first African American to win a world heavyweight championship in 1908 and held on to his title until 1915. His achievement inspired more African Americans to go into boxing and by the 1920s the sport flourished. As we focus on programming that addresses charitable and educational needs, we hope to capitalize on the prominence of the Harlem Renaissance to create our own "stars and legends" in the young people we seek to reach.

In 2012, the Austin (TX) Chapter began planning for programming to address the disparities of minority children in the STEM disciplines, **Science, Technology, Engineering, and Math**. The first program, implemented in 2013, was a mentoring program focused on increasing student participation and excitement in STEM. Early successes include providing support for the development and successful implementation of a district-wide STEM conference, as well as awarding a scholarship to a young man majoring in sports medicine.

The second phase of this programming incorporates "the Arts" in the STEM regimen. The Austin Chapter's entire five-faceted program—Services to Youth, National Trends, Health, International Trends and The Arts—operates under the umbrella of the Arts-infused initiative dubbed "**eSTEAMed**." Adding the "A" to STEM improves innovation by acknowledging the creative processes commonly associated with the Arts, but consistently utilized in the scientific and technological fields.

The members of the Austin (TX) Chapter invite you to become a partner in this effort. There are several ways for companies and individuals to participate:

- Become a sponsor of the **Knockout Affair** with the purchase of a Harlem Nights Sponsorship
- Make a tax-deductible donation to the Links Foundation, our 501(c) (3) charitable arm
- Purchase an electronic ad
- Purchase individual tickets (The ticket is deductible to the extent of the law)

On behalf of the Austin (TX) Chapter, thank you in advance for your consideration. We hope you will choose to be a part of this year's signature event. Proceeds from this fundraising event will benefit our chapter programming, scholarship awards, the eSTEAMED Youth Program, HBCUs, the Links Foundation, The Links, Incorporated National partners, and other charitable 501(c)(3) organizations that we continue to support through philanthropy and service throughout our community.

Sincerely,

Georgia Johnson
Georgia Johnson
President, Austin Chapter

Tiffany Dudley
Tiffany Dudley
Chairman, Harlem Nights



\$10,000 CELEBRITY SUPER HEAVY WEIGHT includes naming rights to the Harlem Nights Cotton Club, invitation to VIP reception, premier platinum ringside table of ten (10), 5 parking passes, corporate recognition, exclusive corporate logo display, electronic advertising, sponsor's name on table, and certificate of appreciation.

Tax Deduction = \$8,990

\$5,000 HEAVY WEIGHT includes invitation to VIP reception, premier ringside table of ten (10), 5 parking passes; corporate recognition, exclusive corporate logo display, electronic advertising, sponsor's name on table, and certificate of appreciation.

Tax Deduction = \$3,990

\$3,500 GOLDEN GLOVES includes invitation to VIP reception, premier silver ringside table for eight (8), corporate recognition, exclusive corporate logo display, electronic advertising, sponsor's name on table, and certificate of appreciation.

Tax Deduction = \$2,692

\$2,500 MIDDLE WEIGHT includes reserved seating for six (6), corporate recognition, exclusive corporate logo display, electronic advertising, sponsor's name on table, and certificate of appreciation.

Tax Deduction = \$1,894

\$1,500 WELTER WEIGHT includes reserved seating for four (4), corporate recognition, exclusive corporate logo display, electronic advertising, sponsor's name on table, and certificate of appreciation.

Tax Deduction = \$1096

\$1,000 FEATHER WEIGHT includes reserved seating for two (2), exclusive corporate recognition, exclusive corporate logo display, electronic advertising, sponsor's name on table, and certificate of appreciation.

Tax Deduction = \$798

\$500 BANTAM WEIGHT includes reserved seating for one (1), corporate logo display, and electronic advertising.

Tax Deduction = \$399

\$250 FLY WEIGHT includes electronic ad.

Tax Deduction = \$250

CONTRIBUTION LEVELS SUMMARY

\$10,000	Celebrity Super Heavy Weight
\$5,000	Heavy Weight
\$3,500	Golden Gloves
\$2,500	Middle Weight
\$1,500	Welter Weight
\$1,000	Feather Weight
\$500	Bantam Weight
\$250	Fly Weight

Make all checks payable to:

THE LINKS FOUNDATION.

Tickets are deductible to the extent of the law.

Mail enclosed sponsorship form to:

**The Links, Incorporated
Austin (TX) Chapter
P.O. Box 143255
Austin, TX 78714-3255**

**The Links Foundation is the 501(c) (3)
charitable arm of The Links, Incorporated.**



The Links, Incorporated, founded in 1946, is one of the oldest and largest volunteer service organizations of women who are committed to enriching, sustaining and ensuring the cultural and economic survival of African Americans and other underrepresented minorities. The membership consists of more than 16,000 professional women of color in 288 chapters located in 41 states, the District of Columbia, the Commonwealth of the Bahamas, and the United Kingdom who are devoted to impacting the quality of life in the communities they serve. The Links members contribute more than **1 million** documented hours of community service annually.

The Austin (TX) Chapter of The Links, Incorporated was established December 9, 1960 and adheres to the vision, mission, and values, of the national organization. The Austin Chapter has been successful in creating, launching, and strengthening the communities we serve in the Greater Austin Metropolitan area for 60 years. Our goal is to continue to positively impact the quality of life for those in the communities we serve.

The Links Foundation, Incorporated is the philanthropic arm of The Links, Incorporated. The Foundation was established in 1979 to enhance and expand the philanthropic endeavors of The Links, Incorporated. The Foundation is a non-profit corporation operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1954, as amended. Proceeds from this fundraising event will benefit the Links Foundation, The Links, Incorporated, educational programming, and other charitable 501(c)(3) organizations.

The Links, Incorporated Programming

The outstanding programming of The Links, Incorporated has five facets which include **Services to Youth, National Trends, Health, International Trends and The Arts**. The programs are implemented through strategies such as public information and education, economic development, and public policy campaigns.

Locally, the Austin (TX) Chapter programming is comprised of scholarship awards, the STEM program (science, technology, engineering and math) now infused with the Arts to create the **eSTEAMed** Youth Program, international assistance programs and additional chapter programs that support the greater Austin area.

Sponsorship Deadline: September 1, 2020

<http://www.theaustinlinks.org/>